



LEADERSHIP
SARPY
CHALLENGE
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To whom it may concern:

We believe in Sarpy County and all that it has to offer business, families, those who visit, and those who call it home. We want it, and the communities within it, to remain among the best that Nebraska has to offer. That's why we, as members of this year's "Leadership Sarpy" class, are excited to share with you a Legacy Project we have developed to do just that.

Up to 60 percent of the trash collected from our cities' parks is recyclable. That material is currently being diverted to public landfills because no other option is available, but that is about to change. We are partnering with an area company, Second Nature, to place recycling kiosks in all Gretna and Papillion city parks to promote sustainability and keep these shared spaces beautiful for years to come. We hope that all Sarpy County cities will ultimately adopt this program.

We are asking for your help in sponsoring 25 of Second Natures' patented recycling kiosks at the following locations: Leo Royal Memorial Park, Fields at Gretna Soccer/baseball Park, Peterson Memorial Park/swimming pools, Gretna City North Park, and the New Gretna Public Works Building. With your help, we can divert the trash collected at these locations from the public landfills to a recyclable material processing facility.

The Mayor and the City of Gretna strongly support this program and hope you will join our cause. Your sponsorship will help the City of Gretna support Recycling. **Without local sponsors, this program cannot be successful.** Our partnership will create a recycling program that can be expanded to additional host locations to help create a long term self-sustaining program. This is a great opportunity to align your business and brand with an environmentally-conscious effort that shares your commitment to our great community.

With your help, Gretna can create a self-sustaining recycling program for years to come. It is something that the community and its patrons can be proud of.

Please contact Second Nature for how you can become involved in our new initiative.

IT'S GOOD FOR THE ENVIRONMENT.

Thank you for your consideration.

Angie Lauritsen, Gretna City Council
Cathy Alm, Veridian Credit Union
James Dean, Midlands Urgent Care
Pat Hillyer, Lamp Rynearson & Assoc
Steve Wallace, PayPal
Travis Gibbons, City of Papillion

Edward J Jarzobski, Vice President
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